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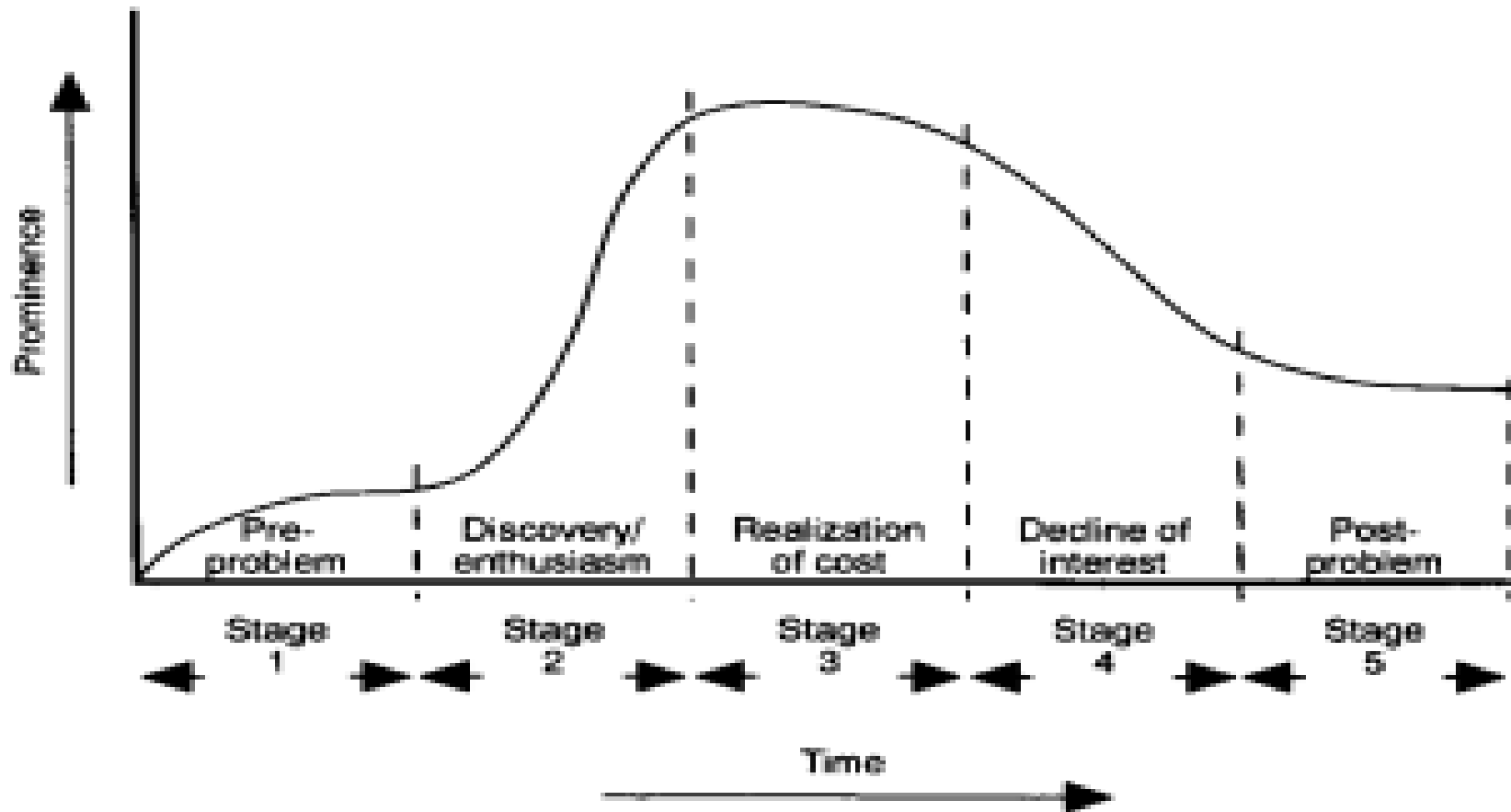
**CLUSTER OF EXCELLENCE**  
CLIMATE, CLIMATIC CHANGE,  
AND SOCIETY (CLICCS)

Stefan c. Aykut

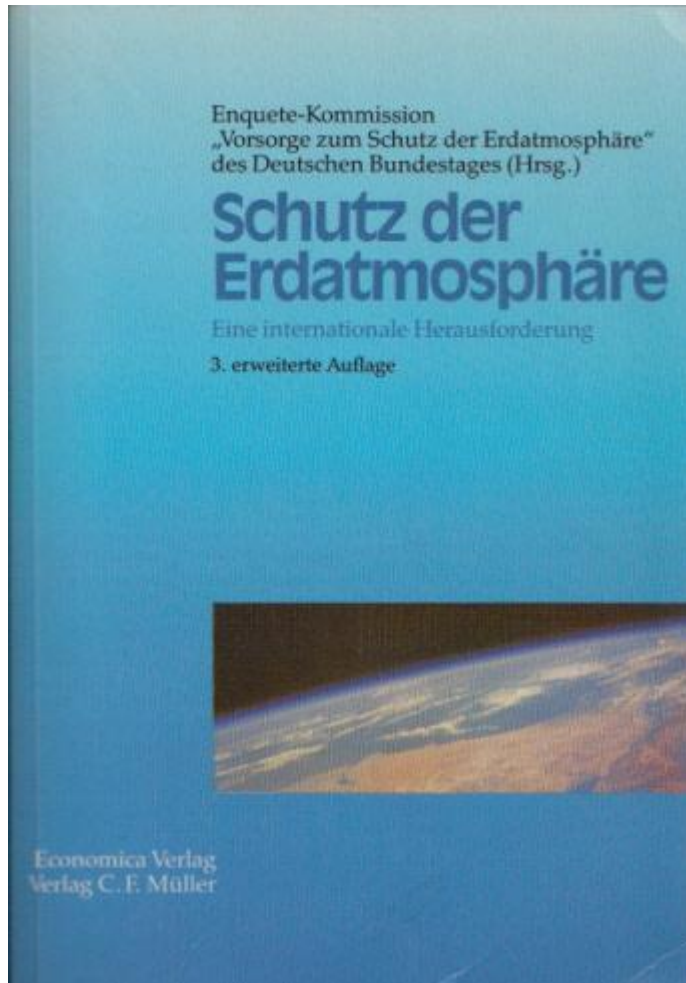
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# Klimawandel in Medien, Wissenschaft und Politikberatung: Bestandsaufnahme und Ausblick







WBGU

Wissenschaftlicher Beirat der Bundesregierung  
Globale Umweltveränderungen



Full Length Article



## Up with ecology, down with economy? The consolidation of the idea of climate change mitigation in the global public sphere

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## Framing Climate Change: Economics, Ideology, and Uncertainty in American News Media Content From 1988 to 2014

**Dominik A. Stecula**<sup>1,2\*</sup> and **Eric Merkley**<sup>3</sup>

OPEN ACCESS

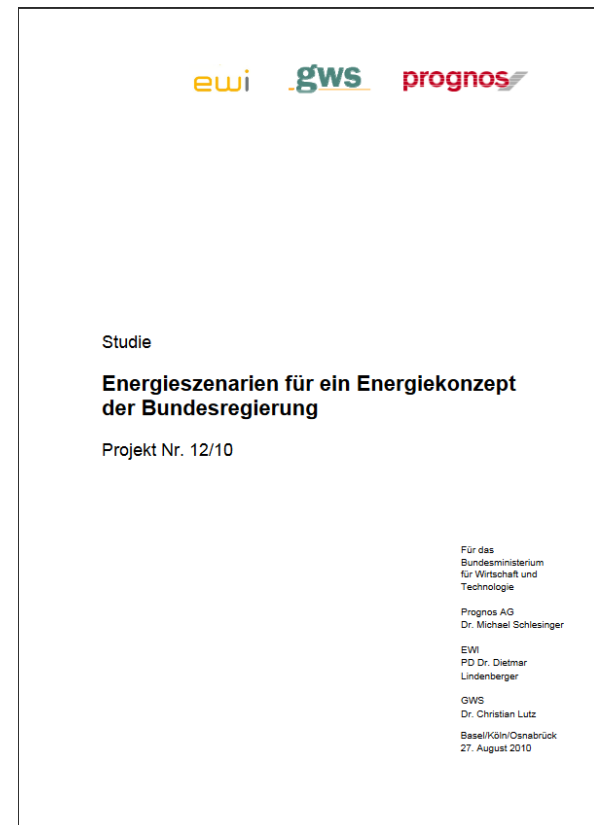
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The news media play an influential role in shaping public attitudes on a wide range of issues—climate change included. As climate change has risen in salience, the average American is much more likely to be exposed to news coverage now than in the past. Yet, we don't have a clear understanding of how the content of this news coverage has changed over time, despite likely playing an important part in fostering or inhibiting public support and engagement in climate action. In this paper we use a combination of automated and manual content analysis of the most influential media sources in the U.S.











# Easter Parade on Fifth Avenue, New York, 13 years apart

1900: where's the car?

1913: where's the horse?



Images: L, National Archives, [www.archives.gov/research/american-cities/images/american-cities-101.jpg](http://www.archives.gov/research/american-cities/images/american-cities-101.jpg)  
R, [shoppy.com/node/204](http://shoppy.com/node/204).

Inspiration: Tena Seba's keynote lecture at AltCar, Santa Monica CA, 28 Oct 2014.  
<http://tollbooths.com/keynote-at-altcar-2014-100-slides-to-inspiration-100-slides-2014/>



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Stefan C. Aykut

Die nächste Phase der Energiewende ist nicht nur ein technisches Steuerungs- und Optimierungsproblem, sondern auch :

- 1/ ein **gesellschaftspolitischer Konflikt**;
- 2/ ein **soziotechnischer Koevolutions- und Lernprozess**;
- 3/ ein **Prozess tiefgreifenden gesellschaftlichen Wandels**.

Zentrales Problem für Politikberatung ist daher jetzt, wie diese Transformation eine letztlich **selbsttragende gesellschaftliche Dynamik** entfachen kann.



# Energiewende ohne gesellschaftlichen Wandel? Der blinde Fleck in der aktuellen Debatte zur „Sektorkopplung“

*Stefan C. Aykut, Mario Neukirch, Cathrin Zengerling, Anita Engels, Mirko Suhari und Angela Pohlmann*